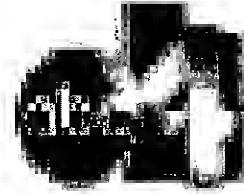


ORDER

**KTVX-TV**

Orders
Order / Rev: 53357
Alt Order #: 08858686
Product Desc: LOVE/HOUSE/R
Estimate: 905906
Flight Dates: 09/05/12 - 09/06/12
Original Date / Rev: 08/30/12 / 08/30/12
Order Type: GENERAL

Primary AE: Continental Washington DC
Sales Office: CNAT
Sales Region: National

Agency
Name: Smart Media
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Mia Love
Demographic: A35+
Product Codes: US Congress
Priority: P-1
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/06/12	7	\$1,820.00	\$1,547.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	7	\$1,820.00	\$1,547.00	0.00
Totals	7	\$1,820.00	\$1,547.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTVX-TV	20%	\$1,820.00
Market	100%	\$9,100.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBYU	0%	\$0.00
KJZZ	0%	\$0.00
KMYU	0%	\$0.00
KSL	30%	\$2,730.00
KSTU	5%	\$455.00
KUCW	0%	\$0.00
KUED	0%	\$0.00
KUPX	0%	\$0.00
KUTV	45%	\$4,095.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	09/05/12	09/05/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	--W----	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/12	09/09/12	--W----		1				\$200.00		0.00			
E 2	KTVX	09/06/12	09/06/12	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	---T---	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00

Order / Rev: 53357
Alt Order #: 08858686
Flight Dates: 09/05/12 - 09/06/12

Advertiser: Mia Love
Product Desc: LOVE/HOUSE/R
Estimate: 905906

KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	---T---					1	\$200.00		0.00			
E 3	KTVX	09/05/12	09/05/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	--W----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	--W----					1	\$400.00		0.00			
E 4	KTVX	09/06/12	09/06/12	ABC4 News at 5p ABC4 News at 5p	CM	5:00 PM-5:30 PM	---T---	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
NEWS AT 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	---T---					1	\$400.00		0.00			
E 5	KTVX	09/05/12	09/05/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	--W----	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	--W----					1	\$215.00		0.00			
E 6	KTVX	09/06/12	09/06/12	M-F 11p-1130p M-F 1103p-1133p	CM	11:05 PM-11:35 PM	---T---	:30	1	\$215.00	P-1	0.00	NM	1	\$215.00
ACCESS HWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	---T---					1	\$215.00		0.00			
E 7	KTVX	09/05/12	09/05/12	M-F 1130p-12a M-F 1133p-1203a	CM	11:35 PM-12:05 AM	--W----	:30	1	\$190.00	P-1	0.00	NM	1	\$190.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	--W----					1	\$190.00		0.00			
													Totals	7	\$1,820.00